



ADVANCING AN INITIATIVE TO SAVE AMERICA

The America First Women's Initiative envisions an America in search of T.R.U.T.H. We set forth the following principles as the core of a new movement for women: Transparency, Revitalization, Unity, Trust, and Health. With foundations based on Kellyanne Conway's S.A.F.E. Agenda, the T.R.U.T.H. Initiative celebrates the strength and resilience of women and mothers, reminding them of their important role in society and inspiring them to be warriors in a movement that will save the Nation for generations to come.

TRANSPARENCY IN GOVERNMENT

Hold government officials accountable by demanding transparency in school curricula, health and safety guidelines, tax dollar stewardship, and crime rates.

REVITALIZE & REAFFIRM WOMEN'S ROLES IN AMERICA

Defend female athletes and preserve fairness in women's sports, promote the biblical truth that there are only two genders, and they are assigned at birth, protect children's innocence by eliminating gender modification for minors, and safeguard children online from predators.

UNITY ACROSS CULTURAL AND POLITICAL DIVIDES

Promote policies that strengthen and benefit all women and families, chipping away at divides created by the Left. All Americans can unite behind a strong economy, safe communities, and educational excellence.

TRUST IN THE GOODNESS AND GREATNESS OF OUR NATION

Teach students to love, not hate, America and each other, advocate for teaching the truth about America's history, renew trust in and empower America's police force, military, and first responders, and restore election integrity.

HEALTH FOR OUR MINDS, BODIES, SPIRIT, AND LAND

Expand access to mental health care for women and mothers, commit to higher food standards, ensure clean drinking water and healthy land for all communities, and stop the Chinese Communist Party from grabbing land that American families could use.



T.R.U.T.H. INITIATIVE PRIORITIES:

- ★ **Shape national messaging** that champions the America First Agenda, elevating women's voices and showcasing real stories of those affected by its policies.
- ★ **Expand education opportunities** and ensure K-12 public schools teach American history that fosters unity and pride.
- ★ **Rebuild trust in institutions** by promoting accountability and ensuring full transparency in government and education.
- ★ **Defend biological reality** and fairness in competition, reinforcing America First's commitment to traditional values and common sense.
- ★ **Secure America's borders** with strong immigration policies that protect communities, dismantle human trafficking networks, and stop the fatal flow of deadly drugs like fentanyl.
- ★ **Prioritize food security** by ensuring nutritional quality and food safety, reducing reliance on foreign agricultural imports, and promoting farm-to-table nutrition in schools to reinforce a focus on children's health and well-being over corporate interests.

Women in America are searching for T.R.U.T.H. For far too long, we've been told what to think, how to raise our families, and what values to accept. But now, it's our time to lead. American women are the steadfast heart of this Republic; their faith, strength, and resilience are woven into the fabric of its greatness. We will raise our standards, reclaim our power, and use every lever of influence to restore what makes America strong. We will protect our families, defend our freedoms, and ensure the next generation inherits a country of opportunity, security, and truth.

***THIS IS OUR MOMENT. OUR MISSION.
AND WE WILL NOT FAIL.***

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